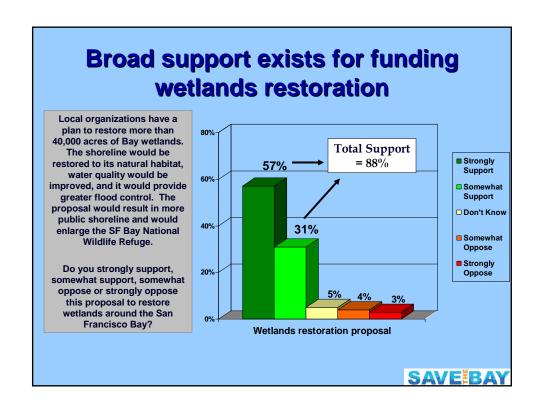
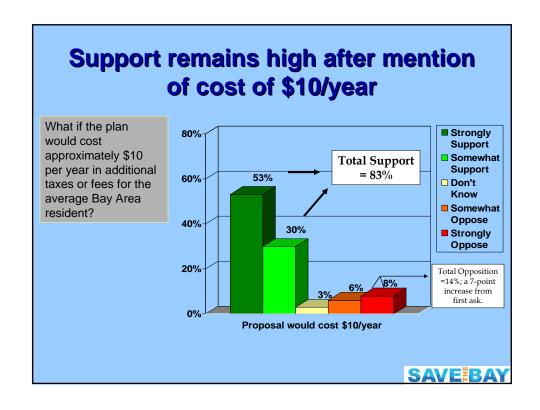


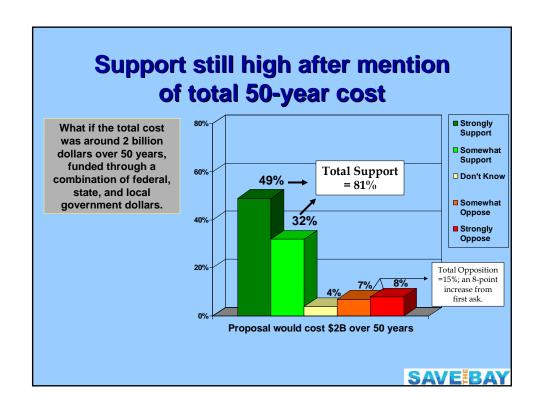




Challenges to Restoring 100,000 Acres \$1.43 billion is a significant expense. Government agencies are not providing adequate funding. There are few steady funding mechanisms for restoration. Coordination of projects and funding is inadequate. Stakeholders do not advocate with one voice.







Polling Conclusions

- Bay Area voters view the Bay in a very positive light and place a high value on the general scenic beauty of the area
- The Bay is not currently viewed as clean and healthy
- Bay Area voters appear willing to invest in Bay improvements
- General descriptions of the overall benefits of wetland restoration are very appealing – most voters do not require "specific" project info
- Although overall support is high, this does not necessarily translate into voter approval of a specific measure

SAVEBAY



